



Columbus Recreation and Parks Foundation  
1111 E. Broad St. #203  
Columbus, OH 43205  
614-626-5740  
info@crpfoundation.org  
crpfoundation.org

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*1<sup>st</sup> Annual*  
**ROLL AND STROLL & HEALTH AND WELLNESS EXPO  
SPONSORSHIP OPPORTUNITIES**

**Sunday, September 11, 2022  
8:30am – 3:00pm Genoa Park, Columbus, OH**

Cash and In-Kind Sponsorships for this **new event** are available at several levels but the number of sponsorships at each level is limited. **See Sponsorship Benefits List for details.**

**Highlights of this Event include**

5K Run/Walk - timed with finisher medals for all

Kids Dashes - open to children ages 8 and younger  
Ages 1-4 50 yards, ages 5-6 150 yards, ages 6-8 300 yards

Bicycle Ride – from 4 points on CRPD trails, not timed

Health and Wellness Expo – health-related vendors, food trucks, entertainment

The **Roll and Stroll & Health and Wellness Expo** raises funds for the Columbus Recreation and Parks Foundation (CRPF), a registered 501(c)(3) nonprofit organization, EIN 83-1310416.

The organization's purpose is to support the philanthropic initiatives of the Columbus Recreation and Parks Department (CRPD) by working with the department, community stakeholders, and the City of Columbus to ensure all residents have access to recreational programs, facilities, places, and spaces that make their lives and communities great.

**Join us as a visible “Partner in Health” for the Columbus community!**

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**Contact Us**

Karla Rothan, Board President  
krothan@crpfoundation.org  
614-562-0430

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## 2022 CRPF Roll and Stroll/Health & Wellness Expo Sponsorships

<b>SPONSORSHIP BENEFITS</b>	<i>1</i> <i>available</i> <b>\$25,000</b>	<i>2</i> <i>available</i> <b>\$15,000</b>	<i>3</i> <i>available</i> <b>\$10,000</b>	<i>4</i> <i>available</i> <b>\$5,000</b>	<i>5</i> <i>available</i> <b>\$1,000</b>
Title Sponsor	X				
CRPF eNewsletter	X	X	X	X	X
CRPD eNewsletter	X	X			
Hotcard	X	X	X	X	X
Sponsor Logo placement:					
• Bags	X	X	X	X	X
• Banner	X	X	X	X	X
• CRPF website with sponsor link	X	X	X	X	X
• Media Ads	X	X	X		
• Press Release - exclusive	X				
• Signage – racecourse/cycling start, expo	X	X			
• Social Media - exclusive	X				
• Social Media - general	X	X	X	X	X
• Event T-shirt – level-dependent logo sizing	X	X	X	X	
Promotional items in bag	X	X	X		
Race/Cycling Entries	25	15	10	5	2
Recognition from stage	X	X	X	X	X
Recognition at race/cycling start	X	X	X	X	X
Vendor space	X	X	X	X	
Volunteer T-shirt	X	X	X		
Authorized use of CRPF official event logo	X	X	X	X	X

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